



MARKETING & MEDIA INTERNSHIP

(Internship Duration Approx: May 13th, 2019 – August 9th, 2019)

Calling all storytellers, journalists, and nature writers! Play a vital role in telling the story of Chincoteague Bay Field Station's multi-faceted environmental education programs through our blog, social media sites, newsletters, and fundraising campaigns. This position is ideal for students with college-level journalism, marketing, science communication, or nature writing experience. Candidates must be comfortable interviewing people and working in the outdoors. The Marketing & Media Intern will work directly with the Community Outreach & Marketing Coordinator to produce innovative content consistent with CBFS's branding and will work alongside the Videography & Photography Intern to curate this content through a variety of channels. Interns will gain experience working with a thriving organization, building a portfolio of a variety of published writing pieces, and will have the opportunity to assist in the design of print materials.

Responsibilities:

- To create interesting and consistent content for the CBFS's blog through interviewing, storytelling, and research of natural science and local history.
- To work with the Videography & Photography Intern to create a series of testimonial pieces to be used in fundraising campaigns.
- To utilize CBFS's social media sites in a professional way that is consistent with the branding of the organization.
- To write press releases and to submit articles to local news outlets and blogs.
- To assist in the design and production of print pieces for CBFS's overall marketing.
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Qualifications:

- Must have updated First Aid & CPR Certification.
- Outgoing and willing to interact with and interview people.
- Excellent writing skills and attention to detail.
- Familiarity with blogs and major social media platforms (Facebook, Twitter, Instagram, YouTube, etc.).
- Familiarity with Adobe Creative Cloud software desired.
- Flexible schedule with the ability to work some evenings and weekends.
- Preferred: Course work focused on writing, journalism, science communication, marketing, or the like. Willing to work with candidates who demonstrate enthusiasm and potential.

Benefits:

- Room & Board – on campus housing is provided as well as meals *while programs are in session*.
- This internship is *unpaid* but may be available for course credit. We will work with your university to make accommodations as needed.

- Experience working with a thriving organization where you can build a substantial portfolio of writing, journalism, and marketing pieces.

To Apply:

- Resume
- Cover Letter including what skills you will bring to the position
- 3 References
- Links to any of your blogs, writing samples, social media sites, etc.
- 1-2 Relevant Writing Samples

Applications should be submitted to Cortney Weatherby (cortney@cbfieldstation.org) and will be accepted on a rolling basis until February 8th.